



Partner with ACPA through our 2017-2018 sponsorship program, which offers a year-long range of opportunities for a strong, natural match to your brand positioning and business relationships. Being a sponsor is an excellent way to foster your business partnerships, generate goodwill for your brand, and support the industry. The 2017-2018 program provides:

- ❖ Options for year-round recognition
- ❖ Provision of exclusive and meaningful content for your Internet site and marketing
- ❖ Opportunities for key customer hospitality ('goodwill')
- ❖ Opportunities to host fun social activities
- ❖ Event-related benefits that we can pass along to our customers and attendees
- ❖ Access to premium event-driven content and contact information
- ❖ Logo and ad placement and linking
- ❖ Ability for your staff to participate in a meaningful and visible way
- ❖ Bundling and customization opportunities

Through our program you'll target decision-makers throughout the industry who turn to ACPA as their go-to resource. Your messages will reach them at memorable times. Plus, members of ACPA will value your support of the industry. In addition to year-long options, our program includes event sponsorship opportunities:



54th Annual Meeting (Nov 28-Nov 30, 2017) – Sponsoring the ACPA Annual Meeting is a personally relevant form of marketing; you reach 375+ attendees through something that they care about. As a sponsor, we'll work together to tailor our event sponsor opportunities not only to give your company visibility, but also to impact the experience our attendees will have at the event. You'll find meaningful ways to make the Annual Meeting an even better event for your customers that love to attend for fellowship and learning. Building on our successful 2016 urban location, the 2017 meeting will be held at the energetic and eclectic Hard Rock Hotel in downtown San Diego, California!



TRB Willard Reception (Jan 8, 2018) – ACPA's Annual Willard reception is an important tradition among transportation professionals attending the Transportation Research Board (TRB) annual meeting. The reception draws several hundred legislative, state DOT and many other prestigious officials, as well as your industry colleagues. It is one of the true networking opportunities for the industry to thank the federal, state and research community leaders that partner with us to advance concrete pavement technology. (The hospitality event will be held at the Willard Intercontinental Hotel in Washington D.C.)



ACPA 2018 Mid-Year Meeting (2018 date tbd.) – The ACPA Mid-Year Meeting is where the concrete pavement industry gathers to discuss current events and topics that have the greatest impact on the business opportunities and threats; industry best practices; specifications and standards. The event kicks off with a workshop on a high-priority issue and continues with Task Force and strategic committee meetings. (The event is traditionally held in mid-to-late June.)

Choose the sponsorship level and events that match your needs and sign up today!

	SPONSORSHIP BUNDLES			Individual Selections ala carte or add-on to bundle
	Gold \$10,000	Silver \$7,500	Event \$5,500	
✓ = included with bundle				
12-MONTH RECOGNITION (July 2017 thru June 2018):				
Printed:				
Concrete Pavement Progress Magazine Feature Story Input	✓			
Online:				
Corporate logo (on WikiPave technology/product pages)	✓			
Corporate logo (on WikiPave home page)	✓	✓		
Corporate logo (on acpa.org home page)	✓	✓		
ACPA 54th ANNUAL MEETING:				
Complimentary Event Registration (\$850 value each)	2	1	1	
Printed Recognition (Note 1)	✓	✓	✓	
Verbal Recognition (Note 2)	✓	✓	✓	
Trade Media Recognition (Note 3)	✓	✓	✓	
Corporate Logo on Event Page & Mobile Event App	✓	✓	✓	
Onsite Signage and Recognition:				
Speaking/Moderating Opportunity	✓			
Scrolling Ads Before/After Sessions	✓	✓	✓	
Registration Contact Information (Note 4)	✓	✓	✓	
Poster Ads	✓	add-on \$1000 ea.		
Golf Holes	add-on \$500 ea.			
Member Experience Options:				
Rooftop Welcome Reception	✓	✓	✓	\$1,500
28th Paving Awards Gala Reception	✓	✓	✓	\$1,500
Registration Desk (Exclusive)	add-on ⇄			\$2,000
Attendee Lanyards (Exclusive)	add-on ⇄			\$1,500
Charging Station (Exclusive)	add-on ⇄			\$1,500
Live Entertainment at Welcome Reception (Exclusive)	add-on ⇄			\$3,000
Floor Entertainment at Welcome Reception (Exclusive)	add-on ⇄			\$2,000
Floor Entertainment at Gala Reception (Exclusive)	add-on ⇄			\$2,000
Association Awards Breakfast (Exclusive)	add-on ⇄			\$1,500
ACPA 2018 MID-YEAR MEETING:				
Printed, Verbal and Electronic Signage Recognition	✓	✓	✓	\$600
ACPA 2018 TRANSPORTATION RESEARCH BOARD WILLARD HOSPITALITY:				
Printed, Verbal and Electronic Signage Recognition	✓	✓	add-on ⇄	\$800

- 1. Printed Recognition** – Your company logo will be displayed prominently within the onsite program guide, and other printed materials.
- 2. Verbal Recognition** – Your company will be recognized in front of attendees, including at the Welcome Reception and Paving Awards program.
- 3. Trade Media Recognition** – Your company will be mentioned as an event sponsor in press-releases sent to the trade media before and after the event.
- 4. Registrant Contact Information** – A registration list with contact information will be provided in spreadsheet form.

Sponsor Payment and Contact Information

Please complete and sign this form and return to Ann Shlimon at ashlimon@acpa.org

YOUR NAME: _____ EMAIL: _____

COMPANY NAME FOR SPONSORSHIP: _____

LIST SPONSORSHIP TYPE(S) SELECTED: _____

TOTAL PAYMENT FOR ALL TYPES SELECTED: \$ _____

PREFERRED PAYMENT METHOD (check one):

- Check Enclosed (make payable to American Concrete Pavement Association and note "SPONSORSHIP" as a reference)
- Send Invoice
- Credit Card (Allowable only if total is \$1500 or less; Provide details below.)

INVOICE INFORMATION:

BILLING CONTACT: _____

COMPANY: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

CREDIT CARD:

CHECK ONE: _____ VISA _____ MASTERCARD _____ AMERICAN EXPRESS

NAME (AS IT APPEARS ON CARD): _____

COMPANY (IF IT APPEARS ON CARD): _____

CREDIT CARD NUMBER: _____

CCV (on back of VISA and MC; on front of AMEX): _____ EXPIRATION DATE: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____

SIGNATURE AUTHORIZING PAYMENT/INVOICE: _____